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## Jacob Addison Katz

jacobakatz.com

b8rack@gmail.com

513 482 1969

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### Education

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#### **The Ohio State University**

January 2013 - May 2017

**B.S.D.,**

**Visual Communication Design**

Studied design research, user experience design, motion design, typography, wayfinding, branding, and production technology. Honed personal design skills, teamwork and leadership abilities, and client relationships. GPA: 3.48.

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#### **The University of Kansas**

August 2010 - May 2012

Focused on environmental history. Developed an appreciation for environmentalism and interacting human and natural sciences. GPA: 3.03.

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#### **Sycamore High School (Cincinnati, Ohio)**

August 2006 - April 2010

Webmaster and staff writer for the school newspaper (the Sycamore Leaf), member of varsity academic quiz team, mixed and men's choruses. Graduated with honors.

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### Work Experience

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#### **TEDxOhioStateUniversity**

August 2015 - April 2017

**Design Intern**

Responsible for printed programs, visual marketing materials for social media, and satellite event logos; with team designed main event logos, videos and stage sets. Cultivated teamwork and cross-committee work and design skills.

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#### **TranscribeOSU/**

**The Ohio State University**

April 2014 - September 2015

**Student Transcriber**

Transcribed recordings and created closed captions for videos and online courses. Worked remotely; became comfortable with sensitive materials, personal scheduling and timekeeping.

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#### **Connie Pillich for**

**State Representative**

August 2012 - November 2012

**Finance Director**

Managed income and expenditures of a successful campaign. Designed campaign stationary and oversaw marketing materials and website. Curated large databases in Excel and NGP VAN for internal use, state oversight, and FEC inspection. As field organizer responsible for professionally representing campaign, data entry, and supervising volunteers.

June 2012 - November 2012

**Field Organizer**



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### Volunteering

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#### **Tomnod**

March 2014 - present

Tomnod volunteers interpret aerial images to aid disaster relief. Personally involved with mapping damage from a flood in Missouri and an earthquake in Nepal, and the search for Malaysian flight 370.

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#### **Familysearch**

March - June 2012

Familysearch utilized volunteers to digitize the 1940 Census and make it free to search. Personally indexed, from reading scans of handwritten census pages, almost 10,000 individuals, with an accuracy rating between 98 and 99 percent.

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#### **Campbell County Public Library**

2007 - 2010 (summers)

Assisted with shelving, cataloging, data entry, and basic IT work. Helped design, print, and fit library-specific covers for the CD collection.

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### Skills / About Me

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#### **Professional Skills**

Fluent with Illustrator, InDesign, Photoshop, Dreamweaver, Word, Excel, Powerpoint, Google Docs. Experienced with After Effects, Premier, Acrobat, Access, Audacity, and Unity. Very comfortable with HTML and CSS, Codepen, Github, Wix, and Squarespace; some experience with C# and Java. Skilled photographer.

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#### **About Me**

Jacob was born in Cincinnati, Ohio in 1992. He developed an interest in architecture at an early age; however, when he became involved with his student newspaper during high school, Jacob discovered visual design and has been devoted to it ever since. He is particularly drawn to user experience and environmentally sustainable design, and is influenced by Swiss and German design of the mid-20th Century. When he's not furrowing his brow in front of his MacBook Pro, Jacob is an avid music collector and audiophile (he likes everything, but is particularly partial to 60s rock, 70s punk, and 80s-90s indie/twee pop), movie snob, photographer, and enjoys travelling and tinkering with old electronics and computers.